


LAURIE ASHBOURNE

 DEVELOPMENT EXEC | PRODUCER | WRITER

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PROFILE SNAPSHOT

Over 20 years of experience in creative leadership and production for feature length, short form and digital productions, including both 2d and 3d animation, documentary, and live-action narrative with specific expertise in story development, on-set and behind the scenes production management. This extensive experience includes being a sought-after story consultant and pitch agent, who has amassed a unique and bankable approach to film narrative across all genres that comes with astute insight of current audience tastes and future trends.

- 11 years of animation production management at studio level
- 10 years of producing and story consulting
- 11 years of coverage and story analysis that entails reading hundreds of scripts and year and giving feedback on pitches (including 5-years as a contracted consultant for Amazon Studios video pitches).
- 13 year span of Documentary producing that includes 5 features, and over a dozen short form.

FILM PRODUCTION EXECUTIVE | PRODUCER | WRITER

PLEASE SEE IMDB FOR ONGOING LIST OF CREDITS: [imdb.me/laurieashbourne](https://www.imdb.me/laurieashbourne)

2005-Present

LIVE ACTION PROJECTS: (producer) Award-winning feature documentary organization responsible for the widely acclaimed CRAWFORD, 61 BULLETS, RUNNING WITH BETO.

BRAVE NEW FILMS: (producer) Iconic director Robert Greenwald's documentary production studio.

INTERNATIONAL STORYTELLING CENTER: (documentary writer/director) The driving organization responsible for an international renaissance of oral storytelling, and an annual festival of storytellers, on a mission to produce positive change in our world via the power of story.

LA Story Studio: (writer/producer) Commercially viable socially conscious narrative development and production services house that services everything from screenplays to budgets and schedules.

AUSTIN FILM FESTIVAL: (story consultant) A top-round reading judge for one of our country's preeminent screenplay competitions, plus year-round coverage provider, scoring and recommending whether to advance stories to final rounds and producers - reading on average 2-3 screenplays a day. I also work consistently with other top-tier competitions and regularly launch writers from these sources.

AMAZON STUDIOS: (contracted story analyst) for the feature film development slate.

2013-2018

INDEPENDENT FILM MAKERS: (writer/producer) Sought after story consultant and writer for the independent film scene, specializing in on-set production, post-production and shooting script development.

FLOW NONFICTION: (documentary producer) Boutique media firm making quality doc-style film content for cause marketing initiatives, with clients such as Procter and Gamble and Clinton Global Initiative.

AWARD WINNING SCREENWRITERS: (writer/manager) A work for hire ghostwriting and story consultant service where I write and oversee a roster of writers for dozens of projects a year.

As a development specialist, I read hundreds of scripts a year, listen to pitches, act as a pitch agent and give production notes to achieve the director's and producer's vision. Good on-set and in the room, I successfully merge the creative side with the business needs.

ARTISTIC/TECHNICAL SUPERVISOR, PRODUCER AND DEPARTMENT HEAD

1989-2000

Walt Disney Studios, Feature Animation - Orlando/FL, Burbank/CA; Branch of Walt Disney Studios that produces animated features for domestic and worldwide theatrical release. Because of the unique position of my department, I interfaced with absolutely every phase of production for every frame of film and was called upon to wear many hats as a result.

DAILY RESPONSIBILITY: Involved in every frame of film from story to final color. This included managing my department as well as coordination with all production teams. Adhering to firm production deadlines and producing downtime projects such as commercials, theme park attractions, training and fully producing a PSA to save Florida's Manatees.

BROAD RESPONSIBILITY / RESULTS: recommending new technologies, public speaking engagements, teaching seminars, artistic mentoring and hiring of crew and management as well as making each production's process run efficiently and on budget as well as being a founding, instrumental pillar in the establishment of Florida studio.

Excelled at the art and business of storytelling and more importantly how to balance the two as an active participant in the 'gong show' pitch sessions of the Katzenberg/Eisner era.

EDUCATION

Bachelor's Degree in Advertising and Journalism

Charles Morris Price School of Advertising and Journalism

US-PA-Philadelphia

The school founded by Ben Franklin's Poor Richard Club, whose single objective was the scientific study of advertising. This was a privately funded Advertising and Journalism school. I received a full paid scholarship based on working and artistic abilities in high school. Primarily taught by industry professionals, I had the opportunity to hold 3 internships at very diverse studios. Upon graduation, I was awarded the Poor Richard Club honors: one for marketing and one for layout and design.

This unique combination of journalism and advertising serves me well in not only framing a story but doing so for each unique type of story and audience.

SKILLS AND EXPERTISE

- Feature Film Production Management
- Expert software skills in Office, Film Production Computer Graphics, Premiere, Avid, Shotgun, Movie Magic, **Final Draft (Beta tester)**
- Budgeting, Line Producer, P/L
- Film Crew hiring and scheduling
- Pitch specialist
- Screenwriter
- Script Supervisor
- Identifying and solving problems from a creative and strategic standpoint
- Production pipeline specialist for Animation and Live-Action Narrative