

SYD HEATHER

MULTIMEDIA DIRECTOR & PRODUCER

07972277601
s.heather@sky.com
<https://uk.linkedin.com/in/sydeheather>

I am an award winning multimedia producer with proven experience in creative producing and collaborating with both new and established talent on screen and off. Alongside traditional project management, I utilise modern filmmaking skills including audience profiling, social media marketing and festival strategy to oversee all areas of production from development to final delivery.

THE RIZEN & THE RIZEN II (2015 - 2016)

Assistant Producer, Lost Eye Films

Talent includes Julian Rhind-Tutt, Sally Phillips, Ade Edmondson, Carol Cleveland and Bruce Payne.

- Managed daily logistics including travel, expenses for cast and crew whilst filming on set and on location.
- Co-ordinated directly with runners and production assistants to keep production running smoothly.
- Sourced and managed the supporting artists & extras throughout production of both films.
- Maintained communication with agents throughout the process.
- Secured sponsorship deals with brands such as Firetrap, Viper and Kangol to ease pressure from tight budgets.

FEATURES

TEXTUAL RELATIONSHIP (2015)

Director / Producer, Pixelform Studios

Starring David Frias-Robles and Sarah Langrish-Smith

- Successfully raised finance via crowdfunding using online dating inspired social media engagement and content.
- Featured in Digital Filmmaker Magazine and broadcast as part of the BFI season on London Live.
- International festival circuit includes BFI Future Film Festival, New Filmmakers LA and Garden State Film Festival
- BEST FILM [South Shorts Film Festival] BEST ACTOR [Rob Knox Film Festival] & VIDEO OF THE WEEK [Awardeo]

SHORTS

COSPLAYGIRL (2012)

Producer

- Secured a cameo from fan-favourite Anthony Daniels (C-3PO in the Star Wars series).
- Handled all areas of production on a micro-budget (under £1K) and location filming at London ComiCon.
- Official selection at London Short Film Festival 2013 and Best Screenplay award at Rob Knox Film Festival 2013.

OTHER SELECTED SHORTS

THIEVES IN THE NIGHT (2014)

Production Manager, London Film School
Director: Sandra Tabet

THE WINDOW CLEANER (2015)

Producer, Pixelform Studios
Director: Daniel Eycott

MOOSE LIMBS (2017)

Producer, Art Omnivores Limited
Director: Philip Hardy

SUNSET DREAMS [TV PILOT] (2016)

Producer, Tremendous Pictures

- Worked with our casting director to secure a recognisable TV cast inc. Emily Joyce, Rasmus Hardiker and John Ramm.
- Devised all logistics for cast & crew including travel, food and accommodation on a micro-budget (£6K) 6 day shoot.
- Secured a full-access caravan park location for 3% of the total budget.

TV

MERLIN SERIES 5 (2012)

Digital Producer, Telegraph Hill

- Conducted online audience profiling and created targeted content based on individual types, ages, needs and desires.
- Generated and led online conversation on all official Merlins social media accounts in between weekly TX.
- Led a small team to design sharable content that resulted in 450K+ Youtube views and 155K+ FB likes.
- Balanced the commercial needs of the client (Fremantle) alongside non-commercial BBC guidelines and policy..

HOBBIES & INTERESTS

Tiny House Living, eco-living, cycling, jotting down any and all ideas into my many notepads, and quoting The Simpsons wherever I can.

EDUCATION

Canterbury Christ Church University
Film, Radio and Television [2009-2012]
First Class with Honours

References available on request.