

CAPTIVE HEART

RUSCSAK FILMS AND PUBLISHING

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OUR TEAM



MELISA RUSCSAK

Founder & CEO



CATERINA
CAMPAGNA

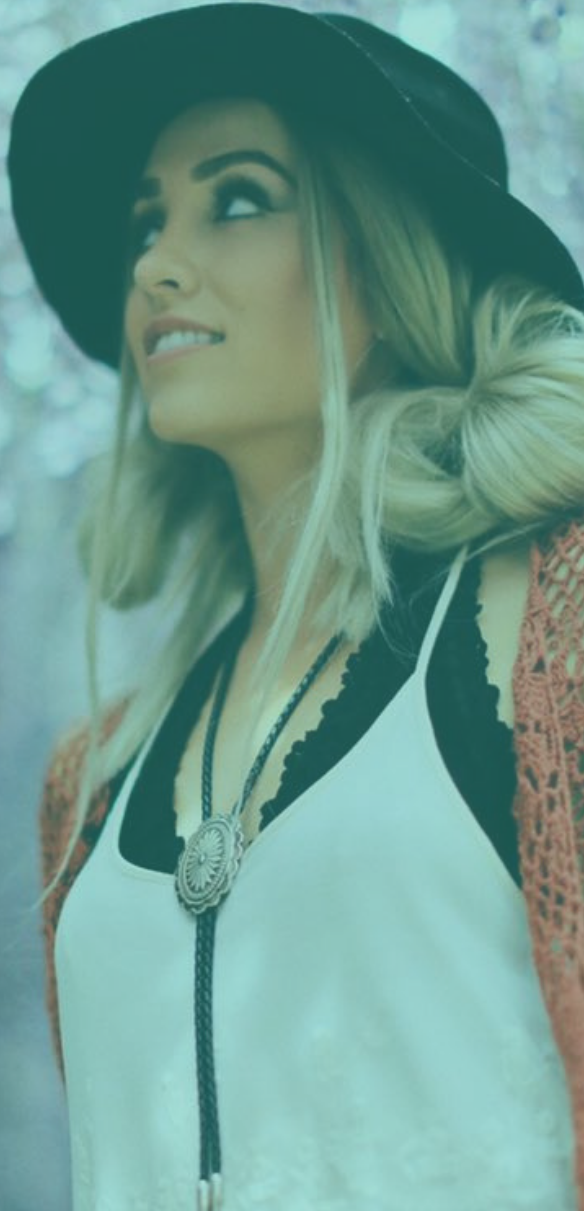
Director



KRISTEN COLLINS

Production Assistant

PROBLEM / OPPORTUNITY



- There is a need for a new "old fashion" western romance.
- The product's category is not saturated by a stigma.
- This would be the breakout film in a lead role for Sierra Reid.



FILM SUMMARY

When Kaitlin's father promised her hand to the foulest individual in the newly settled town, she decided she'd had enough. No man would control her anymore. Kaitlin packed her meager belongings and headed out on foot from their remote home to find refuge in the small settlement. However, she marched straight from one man's command into another's. The Oglala War chief on a mission for revenge found a beautiful woman to rescue. Once the warrior had saved the girl's life, she owed it to him forever. Tamed by the wild culture of these caring but fierce people, Kaitlin learns that freedom isn't always defined by personal expectations. Being a slave could never be an option, but how could she ever want liberty when her freedom is claimed by an attractive war chief who has also captured her heart.



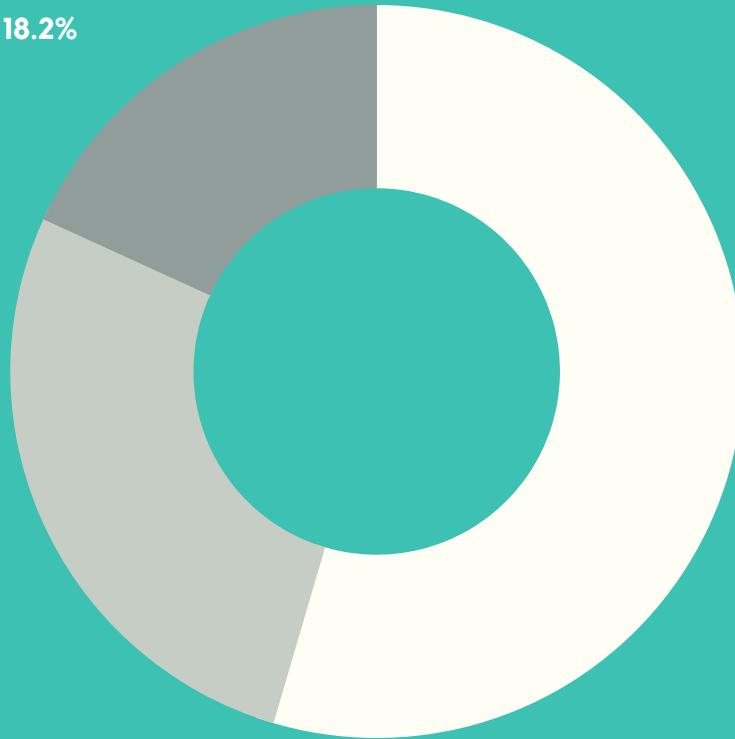


HOW ABOUT THE NETWORK?



17.6 MILLION VIEWERS THIS YEAR

New Audience
18.2%



25- to 54-year-old women
54.5%

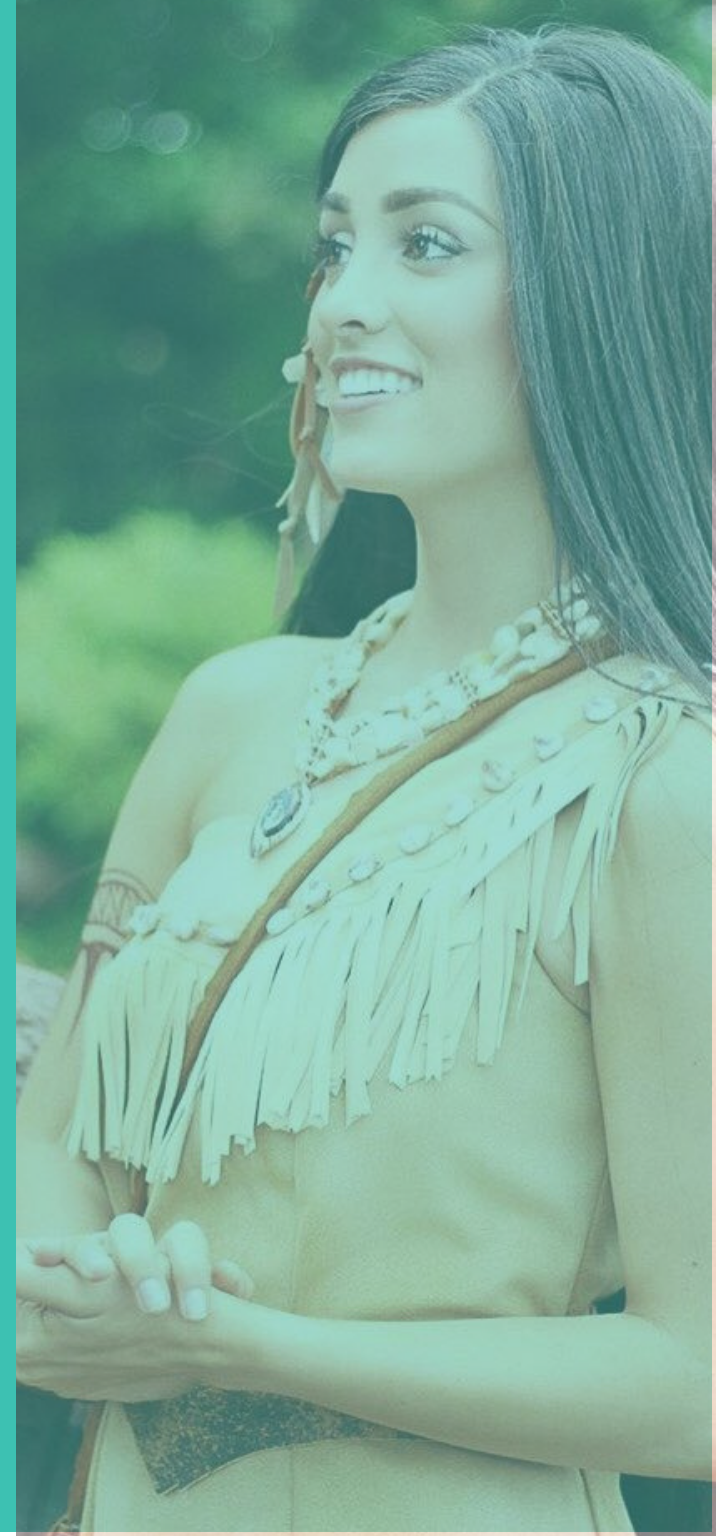
18- to 49-year-old Men
27.3%

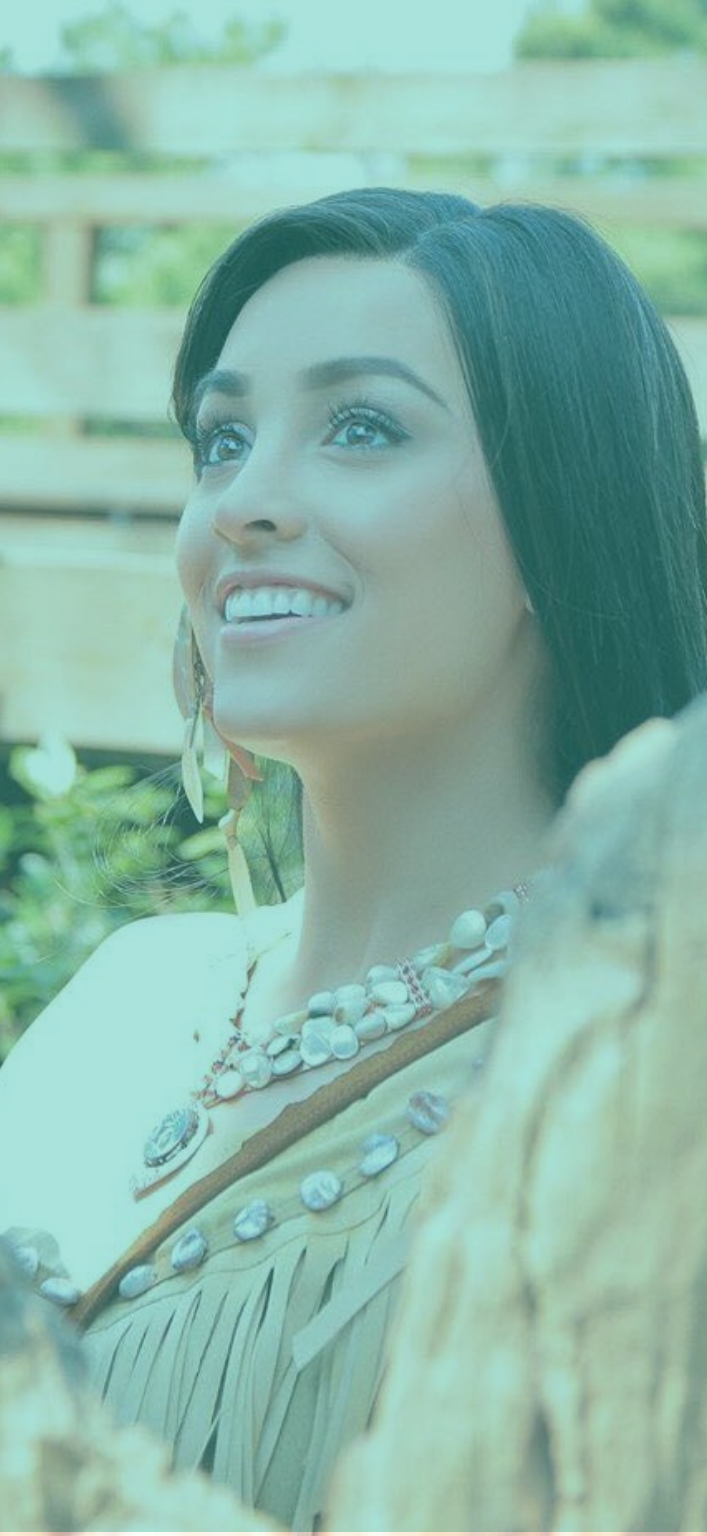
**“Failure Will Never
Overtake Me If My
Determination To
Succeed Is Strong
Enough.”**

OG MANDINO

SUMMARY

- The lead role is fresh face and is poised to make this film memorable .
- Our approach is fresh and will hit the market at the right time of the year.
- Early reads are very favorable among viewers .





SIERRA REID

- Height 5' 4" (1.63 m)
- Film History : Day Zero (2011)
- Playing the Lead of Kaitlin in Passions: Captive Heart
- Playing the part of Siri in Elsewhere: Down the Rabbit Hole.
- Playing the part of Cai in Uniform and Lace: Volition
- Playing the part of Lilly in Of Lite and Darke: The New Reign

THANK YOU

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