

2024 CHEVROLET BLAZER COMMERCIAL

(Writing Sample)

Written by

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NOTE: This is a writing sample. It's not an official commercial for Chevrolet.

INT. HOUSE - KITCHEN - DAY

A top-ranked high school football player, CHASE (17), eats breakfast at a table.

His smartphone gets a text: "*Im goin 2 STATE!!! U goin?*"

He sees two versions of himself at the table. One wears a State college football jersey. The other wears a Tech jersey.

NARRATOR (V.O.)
Some choices in life are hard.

Chase's MOM (41) dances in, smiling. She has her purse and keys. Waves for him to come with her.

EXT. VEHICLE DEALERSHIP - DAY

An EMPLOYEE (30s) shows Chase and his mom a brand new 2024 Chevrolet Blazer.

In the driver seat, Chase grabs the steering wheel and smiles, twinkle in his eyes.

NARRATOR (V.O.)
Some choices are easy.

EXT. HIGHWAY - DAY

The Chevrolet Blazer cruises down the empty road.

NARRATOR (V.O.)
The 2024 Chevrolet Blazer. The choice is easy.

END