

Creative Project Management

Accomplished creative executive with multi-faceted skill set spanning screenwriting, composing, singing, songwriting, directing, producing, journalism, broadcasting, and influencing within the entertainment industry.

Entrepreneur and founder, renowned for exceptional achievements, including nominations at prestigious film festivals and accolades for original teleplays. Adept at crafting compelling narratives and delivering impactful content, enriching storytelling through poetry, and paying tribute to actors' contributions. Excels in driving projects from conceptualization to execution, consistently meeting and exceeding creative objectives. Specialized in strategic media integration, including ads, infomercials, and product placements within various entertainment formats. Known for expertise in visual brand languages, collaborative leadership, external partnerships, and operational excellence. Effective global communicator committed to meeting international standards in creative projects.

Core Competencies

- Creative Product Development & Planning
- Screenwriting & TeleScript Development
- Direction/Production of Engaging Visual Content
- Influencer Marketing & Brand Collaboration
- Journalistic Writing & Broadcasting
- Creative Branding Expertise
- Project Management & Execution
- Strategic Planning & Execution
- Media Platforms Management
- Public Relations (PR)
- Creative Conceptualization & Ideation
- Artistry & Customer-centric Approach
- Team Recruitment & Leadership
- Operations Leadership
- Regulatory Compliance

Professional Experience

Founder & CEO, Anemoia Inc. – US

2016 – Present

Direct daily organizational operations, shaping and executing high-level decisions to align with company's mission. Develop and implement operational policies and comprehensive strategic plans, significantly enhancing organizational efficiency. Provide regular updates and reported to board of directors, communicating key developments and strategic initiatives. Identify and resolve challenges and opportunities by implementing effective strategies and solutions. Ensure rigorous compliance with legal and regulatory requirements, overseeing document filing and adherence to laws.

- Collaborated with educational institutions worldwide, contributing to successful crowdfunding and networking initiatives.
- Acted as primary company spokesperson, cultivating organizational culture and establishing clear vision.
- Managed all fiscal activities, including budgeting, reporting, and auditing, in collaboration with CFO and CIO.
- Motivated teams across organization, fostering a culture of exceptional performance to achieve company goals.
- Enhanced talent acquisition efforts by coordinating with HR department, attracting top-tier professionals.
- Achieved short- and long-term goals by identifying core company values and devising strategic plans, in collaboration with executive board and external partners.
- Established valuable partnerships with educational institutions worldwide, executed impactful crowdfunding campaigns, and leveraged networking opportunities to drive growth and achieve organizational success.
- Cultivated environment of exceptional performance and bolstered employee morale by actively participating in recruitment process for new staff members when necessary.

Key Projects

Journalistic Project: "Hollow Body" (2021 – Present)

- Interviewed individuals, wrote scripts, and directed an investigative docuseries that exposes the exploitative tactics of new age scammers called "Influencers."
- Focused specifically on the targeted manipulation and exploitation of Black women within the Black community.
- Conducted in-depth research, gathered interviews and testimonials, and analyzed expert opinions to provide an unbiased and informative perspective.
- Raised awareness about the emotional, psychological, and financial toll these scams have had on their victims.
- Highlighted resilience, strength, and triumphs of these women, showcasing their journeys to healing and empowerment, and exposing the truth behind these scams.
- Encouraged viewers to question the influence and authenticity of those in the online world while reflecting on the importance of community support, self-love, and solidarity.
- Promoted awareness, change, and justice, emphasizing the strength and resilience found within these women.

Additional Experience

Executive Administrative Assistant , Reliable Fulfillment LLC, Wilmington, DW	2015 – 2016
Technicians USA Program Manager , Manpower, Sandy Springs, GA	2016 – 2018
Product Manager , MailU Incorporated, Miami, FL	2013 – 2015

Education

Bachelor of Arts in Journalism & Mass Communications, Drake University, Des Moines, IA (Expected in 2025)
Associate of Arts in Journalism, Kirkwood Community College, Cedar Rapids, IA

Volunteer Work

Bridges to Harmony Choir | Volunteering at Nursing Homes | Missionary Work w/ Cornerstone Family Church

Honors & Awards

- ✓ Screenwriter Nominee of the New Media Film Festival (2021), Screenplay: "I Want You Too", link: <https://www.newmediafilmfestival.com/events-2/>
- ✓ Screenwriter Nominee of the Maco Project Festival (2021), TeleScript: "Already Seen" (Official Selection, featured on Site)
- ✓ Screenwriter Nominee of the Maco Project Festival (2021), TeleScript: "Home Is Where the Love Is" (Honorable Mention)
- ✓ Screenwriter Nominee of the Diamond Festival (2021), TeleScript: "Home Is Where the Heart Is" (Official Selection & Winner)
 - ✓ Screenwriter Nominee of the Diamond Festival (2021), TeleScript: "Already Seen" (Honorable Mention)
 - ✓ Quarter-Finalist Sci-Fi & Fantasy Emerging Screenwriters (2022), Screenplay: "Can You See Me Now?"
 - ✓ Quarter-Finalist Creative Screenwriting Pilot(2023), TeleScript: _Type
- ✓ Poem Title/Author: "Love Craze", By Bejá Christmas, Publisher: The Stars In Our Hearts Publication Publication Date: 11/2011
ISBN or ISSN: 1608801179/ 9781608801176 # of pages: 225
- ✓ Poem Title/Author: "What Happened To The Silence", By Bejá Christmas, Publisher: Great Poets Across America Publication
Date/ Volume-Issue: 07/2012/Vol. 5) ISBN or ISSN: 1619360551/ 978-1619360556 # of pages: 344
- ✓ Poem Title/Author: "The Celebration", By Bejá Christmas, Publisher: Stars In Our Hearts Deluxe Edition Publication Date:
11/2013 ISBN or ISSN: 1608801330/ 978- 1608801336 # of pages: 238

Professional Affiliations

Established collaborative partnerships with renowned educational institutions, including RMIT University, Cambrian University, Baypath College, Lethbridge College, ASU, Albany University, Beedie School of Business (SFU), University of South Hampton, London Metropolitan University, Unity Code School AI & VR Development, Mohawk College, Ontario Tech University, and Agile Software Development (MBA) to facilitate cooperation and enhance academic achievements.

Technical & Languages Proficiencies

Microsoft Office Suite | Windows | Outlook | Ten- Key | C | C++ | C# | Java | Ruby | Google Docs | Keynote | JIRA
 English – Fluent | Spanish, Mandarin, Japanese & Korean – Basic